

Kelly Norris
Keynote Speaker
Dig This: Stylish Gardening for Savvy Gardeners

Kelly Norris, the Horticultural Manager at the Greater Des Moines Botanical Garden in Des Moines, Iowa will be our Keynote Speaker.

The 20-something plantsman will take the audience on a journey through a world of hot, functional and head-turning plants and ideas that will inspire you to craft a stylish garden that is uniquely yours.

Kelly holds a Bachelor's and Master's degree in horticulture from Iowa State University. He is the youngest person to receive the Iowa State Horticultural Society's Presidential Citation, Award of Merit and Honor Award in the organization's 150-year history – awards that exemplify service and contributions to horticulture in Iowa.

In 2011, he was also honored by the Perennial Plant Association with the Young Professional Award, recognizing early contributions to the advancement of herbaceous perennials in American horticulture.

He is the award-winning author of Iowa Gardener's Travel Guide, the first travel guide to Iowa's public gardens and nurseries, as well as A Guide to Bearded Irises: Cultivating the Rainbow for Beginners and Enthusiasts. He is also He is the Farm Manager of Rainbow Iris Farm from September 2002 to present in Bedford, Iowa.